

# Allied PhotoChemical

## Press Release

### Allied PhotoChemical to lead "Sustainable UV" Webinar

*Webinar will demonstrate the Economics and the Environmental benefits of utilizing UV Coatings*

MARYSVILLE, Mi – September 1, 2008 - Allied PhotoChemical, a leading manufacturer of UV Paint and Coatings Solutions, today announced sponsorship of a Webinar entitled "**Sustainable UV**". The webinar is co-sponsored by industry leaders Sartomer and Nordson UV and will be held Wednesday, October 8, 2008 at 2:00 pm.

"Sustainability is critical in today's manufacturing environment," says Michael Kelly – CEO/President. "Allied PhotoChemical is leading the coatings marketplace with **Sustainable UV**, which directly addresses the issues of the environment, while providing extensive economic savings to US Manufacturers."

Sustainable UV addresses the following:

- ✓ Conserves natural resources
- ✓ Saves energy
- ✓ Avoids toxic and/or other emissions
- ✓ Contributes to a safe, healthy environment

"Allied PhotoChemical has worked with hundreds of customers, multiples of integrators and fully understands the advantages of Sustainable UV." says Dan Sweetwood – Vice President of Sales. "**Sustainable UV** is a key tool for US Manufacturing to drive their environmental green goals, while increasing their financial competitiveness in the marketplace."

Allied PhotoChemical will be leading a Webinar, which is hosted by PCI Magazine, along with key market leaders Sartomer and Nordson, entitled "Sustainable UV" on Wednesday, October 8, 2008.

Details can be found at: <http://www.webinars.pcimag.com>



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### About Allied PhotoChemical, Inc.

Allied PhotoChemical is a leading formulator and producer of UV – Ultraviolet Light-curable inks, coatings and paints, and focus on the capabilities of high quality product development, application, customization, to exploit the economies of speed. Allied PhotoChemical's products help customers achieve a premium "Return On their Investment and the Environment" by helping their process run Faster, Smaller, Cleaner.

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