

Allied PhotoChemical

Press Release

Allied PhotoChemical participates in NAM "From the Shopfloor" event / American Manufacturing: A Catalyst for Sustainability

Allied PhotoChemical, Inc. to present sustainable UV Technology at National Manufacturers Association hosted event on Capital Hill.

MARYSVILLE, MI – July 22, 2008 - Allied PhotoChemical, a leading manufacturer of UV Paint and Coatings Solutions, today announced that it presented at the NAM "From the Shopfloor" event, outlining the importance of Sustainability in American Manufacturing.

Participating in this important event on Capital Hill were the following:

- Congressman Jim Matheson
- Keith McCoy – VP, Energy Resources Policy / NAM – National Association of Manufacturers
- Stewart Leeth – Asst. VP, Environmental & Corporate Affairs / Smithfield Foods, Inc.
- Curtis Etherly – VP of Public Affairs & Communications / Coca-Cola Enterprises
- Michael Kelly – CEO/President / Allied PhotoChemical, Inc.
- Sarah King – Manager, Climate Change and Sustainability / DuPont

"Allied is a strong proponent of sustainability within its operations," says Michael Kelly – CEO/President, "but more importantly, Allied's UV technology provides US Manufacturers with a key platform to build and increase their sustainability efforts internally, plus establish a new competitive weapon in their respective marketplaces."

"The UV process is sustainability at it's best," says Dan Sweetwood – Vice President of Sales. "UV technology offers an immediate means to reduce your energy costs up to 80%, eliminate VOC's, HAP's and NVP's, and is the centerpiece of Allied's UV message; UV delivers Return on Investment and the environment. (UV = ROI + e™)"



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About NAM – National Association of Manufacturers

The NAM's mission is to advocate on behalf of its members to enhance the competitiveness of manufacturers by shaping a legislative and regulatory environment conducive to U.S. economic growth and to increase understanding among policymakers, the media and the general public about the vital role of manufacturing in America's economic and national security for today and in the future.

- The NAM is the leading advocate of a pro-growth, pro-manufacturing agenda.
- The NAM is a partner in reinforcing the legislative and regulatory activities of its member firms.
- The NAM is a primary source for information on manufacturers' contributions to innovation and productivity.

Web site: www.nam.org

About Allied PhotoChemical, Inc.

Allied PhotoChemical is a leading formulator and producer of UV – Ultraviolet Light-curable inks, coatings and paints, and focus on the capabilities of high quality product development, application, customization, to exploit the economies of speed. Allied PhotoChemical's products help customers achieve a premium "Return On their Investment and the Environment" by helping their process run Faster, Smaller, Cleaner.

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