



Allied PhotoChemical®

Allied PhotoChemical article "UV Coatings Technology delivers Best Economic Value Statement" featured in November, 2007 PCI Magazine.

White Paper provides "Lessons Learned" for financial evaluation of UV Systems


MARYSVILLE, Mi – January 1, 2008 - Allied PhotoChemical, a leading manufacturer of UV Paint and Coatings Solutions, today announced that the November, 2007 Paints & Coatings Industry magazine has published a feature article entitled "UV Coatings Technology delivers Best Economic Value Statement".

"This article offers a complete ROI – Return on Investment financial review...of the benefits of implementing a UV project V's the traditional solvent or heat-based coating solution," says Dan Sweetwood – Director of Sales and Marketing." "Allied PhotoChemical has worked with hundreds of customers, multiples of integrators and fully understands the financial advantages of implementing a UV system V's older, more traditional systems."


Please visit Paints & Coatings Industry web-site:

http://www.pcimag.com/CDA/Articles/Feature_Article/BNP_GUID_9-5-2006_A_1000000000000206277

The benefits of UV are easily explained as:



Why 100% UV Curable....????

Allied PhotoChemical® 

Return On Investment and the **environment**

UV = ROI + e™

Faster, Smaller, **Cleaner**

<p><u>Faster:</u></p> <ul style="list-style-type: none"> • Line Speed • Coating Cure 	<p><u>Smaller:</u></p> <ul style="list-style-type: none"> • Floor Space • Work In Process • Energy Costs 	<p><u>Cleaner:</u></p> <ul style="list-style-type: none"> • No VOCs • No HAPs • Zero NVPs • Reduced Reporting
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CONFIDENTIAL ISO 9001:2000 Certified



About Allied PhotoChemical, Inc.

Allied PhotoChemical is a leading formulator and producer of UV – Ultraviolet Light-curable inks, coatings and paints, and focus on the capabilities of high quality product development, application, customization, to exploit the economies of speed. Allied PhotoChemical's products help customers achieve a premium *"Return On their Investment and the Environment"* by helping their process run Faster, Smaller, Cleaner.

Web site: www.alliedphotochemical.com
Management contact: Dan Sweetwood / (810)-364-6910