

press release

Allied PhotoChemical introduces Mobile UV™ to marketplace for mobile UV applications.

Allied PhotoChemical leads industry efforts to drive Green Technology into mobile UV applications.

MARYSVILLE, MI – August, 2010 – Allied PhotoChemical has introduced Mobile UV™ to the marketplace, supporting the following markets:

- Bathtub refinishing vertical
- Kitchen counter refurbishment
- Concrete floors
- Anti-Graffiti market
- Vehicle Lens Refurbishment
- And other developing markets

“Allied PhotoChemical has taken a leadership role in support the safe and practical implementation of UV Technology into the Mobile marketplace, said Michael Kelly – CEO. “Allied has worked extensively with the UV equipment manufacturers to support portable UV equipment in regards to safety, total cost of ownership and functionality, which is critical to the complete UV coating solution.”

In addition, Allied PhotoChemical, Inc. has conducted extensive testing with the UV curing equipment to insure proper compatibility and performance in these specific market verticals.

“Safety is critical with the use of the mobile hand-held lights” said Dan Sweetwood – Vice President of Sales & Marketing. “Allied has worked closely with our key customers/partners and the UV Light manufacturers to ensure the safe use of this technology in their respective marketplaces and has developed a series of educational training programs called UV University™.”

For information regarding **Mobile UV™** and **UV University™**, please contact Allied PhotoChemical, Inc. directly.



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About Allied PhotoChemical, Inc.

Allied PhotoChemical is a leading formulator and producer of UV – Ultraviolet Light-Curable Inks, Coatings and Paints, E-L's and specialty formulations, and focuses on the capabilities of high quality product development, application, customization to exploit the economies of speed. Allied PhotoChemical's products help customers achieve a premium "Return On their Investment and the Environment" by helping their process run **Faster, Smaller, *Cleaner.***

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