

press release

Allied PhotoChemical joins Automation Alley – Michigan Premier Hi-Tech Organization

Allied PhotoChemical to provide access to UV Technology that delivers true Sustainability and Return on Investment.

MARYSVILLE, MI – July, 2010 – Allied PhotoChemical has joined Automation Alley, Michigan’s premier Hi-Tech Organization, representing industry-leading manufacturing organizations in Southwest Michigan.

“Allied PhotoChemical joined Automation Alley with the intent to support their efforts to advance Southeast Michigan Manufacturers,” said Dan Sweetwood – Vice President of Sales. “This effort is parallel to the continued involvement of Allied with NAM – National Association of Manufacturers, but offers more focused approach, relevant directly to Southeast Michigan.”

About Automation Alley:

With more than 1000 members from across the region, Automation Alley connects government, education and business to foster technological innovation, economic growth and workforce development. As the voice of Southeast Michigan’s technology economy, Automation Alley promotes member prosperity through technology acceleration, business assistance and international trade.

Automation Alley membership represents the diversity of the region’s technology industry, including advanced automotive, advanced manufacturing, chemical & material, IT, life sciences and more. The membership also includes other companies for whom information technology is core or enabling to their business, including consulting, legal services, business associations, financial and banking services, and more.

Website: <http://www.automationalley.com>

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SUSTAINABLE UV™

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About Allied PhotoChemical, Inc.

Allied PhotoChemical is a leading formulator and producer of UV - Ultraviolet Light-Curable Inks, Coatings and Paints, E-L's and specialty formulations, and focuses on the capabilities of high quality product development, application, customization, to exploit the economies of speed. Allied PhotoChemical's products help customers achieve a premium "Return On their Investment and the Environment" by helping their process run **Faster, Smaller, *Cleaner.***

Website: www.alliedphotochemical.com

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