

press release

Allied PhotoChemical to lead RadTech 2010 Industry Event with Diamond Sponsorship.

Allied PhotoChemical provides support and sponsorship to world-wide UV/EB Technology Event.

MARYSVILLE, MI – April, 2010 – Allied PhotoChemical will be participating at the upcoming RadTech 2010 UV/EB Technology event, held in Baltimore May 23-26, 2010.

“Allied PhotoChemical will be the Diamond Sponsor for this world-wide Industry event, providing industry-leading support and resources,” said Dan Sweetwood – Vice President of Sales. “In addition, Allied will be exhibiting with a large pavilion booth and presenting multiple topics; ranging from MobileUV™ applications to the Economics of UV Case Studies.”

About RadTech 2010 Event:

RadTech UV/EB 2010 is the World's Largest UV & EB Event and is a 4-day conference and exhibition dedicated to fostering educational, technical, and scientific advancement in the manufacture and use of ultraviolet (UV) and electron beam (EB) curable products. RadTech International North America is the nonprofit organization dedicated to the technical, educational and market advancement of Ultraviolet (UV) and Electron Beam (EB) Technology. RadTech has over 700 members that supply and use UV/EB equipment, raw materials and formulated products.

Website: www.radtech2010.com

Managing Contact: Mickey Fortune



The screenshot shows the top section of the RadTech UV/EB 2010 website. At the top, there is a navigation menu with links for 'INTRO', 'GENERAL INFO', 'HOTEL & TRAVEL INFORMATION', 'REGISTRATION', 'CONFERENCE SESSIONS', 'UV/EB UNIVERSITY', 'EXHIBITOR LISTINGS', and 'EXHIBIT & SPONSORSHIP INFO'. Below the menu is a large banner with the RadTech logo on the left, the event title 'UV & EB 2010 TECHNOLOGY EXPO AND CONFERENCE' in the center, and the dates 'May 23-26, 2010' and location 'Baltimore Convention Center, Baltimore, Maryland' on the right. A green starburst graphic on the right side of the banner says 'Current or Potential User of UV/EB? Click Here for Free Conference Admission'. Below the banner is a section titled 'RadTech UV/EB 2010 BLOG' with a 'Subscribe and Explore >>>' link. To the right of the blog section is a 'LEARN MORE ABOUT...' section with a grid of images and text: 'Sustainable Printing & Packaging', 'Aerospace & Defense', 'Metal and Plastics Coatings', 'Photocatalysis', 'Wood & Building Products', 'UV for Concrete and Remodeling', 'Ink Jet', and 'Regulatory Benefits'.

press release

About Allied PhotoChemical, Inc.

Allied PhotoChemical is a leading formulator and producer of UV Technology - Ultraviolet Light-Curable Inks, Coatings and Paints, E-L's and specialty formulations, and focuses on the capabilities of high quality product development, application, customization, to exploit the economies of speed. Allied PhotoChemical's products help customers achieve a premium "Return On their Investment and the Environment" by helping their process run **Faster, Smaller, *Cleaner***. This is called **SUSTAINABLE UV™**

Website: www.alliedphotochemical.com

Managing Contact: Dan Sweetwood / (810)-364-6910